

USA Powerlifting Logo FAQ

Basic Logo Guidelines

- Use of our logo is required for all competition artwork
- Any artwork submitted 7 days before use will not be approved
- The USA Powerlifting logo can't be altered except for color changes
- All logos and artwork need to be approved including the following
 - Competition logos
 - Banner logos
 - Medal logos
 - Best lifter awards
 - Marketing (printed or social media)
 - T-shirts
- The year and or date needs to be on the competition logo, and artwork for shirts
- The competition sanction needs to be on any marketing material in print or social media
- Banners are the only exception to the rule regarding dates and years, as long as the logo is used year after year.
- The USA Powerlifting logo has to be a minimum of 30% of the width of the entire logo
- The USA Powerlifting logo has to be prominent in the top half of the design
- The USA Powerlifting logo can not be laid over text of any kind. Our logo has a safe zone around it

Safe Zones



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- What happens if intellectual policy isn't followed?
 - First offense: Drug test reimbursement or \$250 fine, whichever is greater.
 - Second offense: \$500 fine.
 - Third offense: \$500 fine and suspension of directing meets for 1 year.